



An urgent Need

Pediatric Thyroid Illness;
Research & Development

Sommaire

1. Our mission
2. It's all about Family
3. Why give?
4. 5-year strategy and Gifts to date
5. Girafund Foundation Funds
6. Leverage
7. Our partners
8. How to give ?



1. Our mission



➤ **To Raise funds to finance Pediatric Thyroid Illness Research and make it sustainable.**

Phase 1

First and foremost, the Girafund Foundation was incorporated on February 4th 2011, to help finance the ongoing research at Sainte-Justine UHC and, more specifically, the impressive work of Doctors Van Vliet and Deladoey.

All investments are managed privately and independently and we reserve the right to **finance any pertinent research in other institutions.**

Phase 2

In collaboration with the Sainte-Justine UHC Foundation , we've also established a **Capital Endowment Fund** called Girafund to **maximize the long-term sustainability of financial support** for research endeavors at Sainte-Justine UHC.

This Fund is designed to generate enough annual revenue to finance the commitments of the research endeavors.

Girafund is available to anyone or any corporation unwilling or unable to make donations directly to our private Girafund Foundation.



2. It's all about family



Our family goal

Girafund is our family project, and our goal is to raise research funds for Pediatric Thyroid Illness, including Pediatric Thyroid Cancer.

This cause is very close to our heart as our son lives with congenital hypothyroidism.

Since birth, he's been under the excellent care of the Sainte-Justine UHC team.

Why Girafund ?

The Fund is named after our son's favorite animal...

The baby giraffe , in French; Girafon !

Changing Lives

Today, one child in 2,700 suffers from congenital hypothyroidism. This is one too many.

We, as a family, have benefited directly from the consistently impressive work being done by Dr Guy Van Vliet and his team. It is our hope that we can collaborate with the experts at Sainte-Justine UHC to accelerate the research process and share the positive results with other families across the country and around the world.

Recognizing excellence

That's our mantra. And we ask you to do the same.

Thank you for taking the next five minutes to watch the story of Girafund at www.girafonds.com .

It could change a child's life.

Caroline Pratte,

Montreal , December 16, 2013

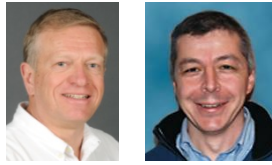
President of Girafund Foundation



3. Why give ?

The Sainte-Justine UHC is a unique institution in Canada.

Not only is it the largest mother-child centre in Canada, it's also the second health centre of its kind in North America.



Thanks to the dedicated work of Doctors Dr. Guy Van Vliet and Dr. Johnny De Deladoëy the Sainte-Justine UHC has been a world leader in Congenital Hypothyroid Research.

Dr. Guy Van Vliet & Dr. Johnny De Deladoëy

Until recent involvement from Girafund, the Sainte-Justine UHC did not have adequate resources to make the kind of headway in their research they would have liked.

Why the urgency ?

The urgent need for financing is to **better understand the cause of Congenital Hypothyroidism** in order to propose **more advanced screening** so that treatment begins within the first minutes of life, and even in-utero in more severe cases.

The lack of immediate intervention can lead to irreversible intellectual disability.

This can be so easily avoided with the right detection and care.

A better understanding of this disease and early detection can lead to more effective treatment.

The research at the Sainte-Justine UHC is all encompassing and also covers acquired hypothyroidism, hyperthyroidism and thyroid cancer in children.



4. 5-year Strategy

Gifts to date



The goal is to raise \$CDN 500,000.00 for the Girafund Endowment Fund of the Sainte –Justine UHC Foundation, by 2016.

**TOTAL GIFTS
RECEIVED as at
10.10.2013
\$CDN
313 965.38**

Gifts as at October 10, 2013

	TOTAL GIFTS (\$CDN)	Investment in long-term, capital account (\$CDN)	Investment in short-term, cash-flow account (\$CDN)
2009-2010	69 550.40	0	69 550.40
2010-2011	130 889.05	30 889.05	100 000.00
2011-2012	81 982.50	81 982.50	0
2012-2013	31 543.43	4 261.27	27 282.16

Figures provided by Sainte-Justine UHC Foundation on October 10, 2013

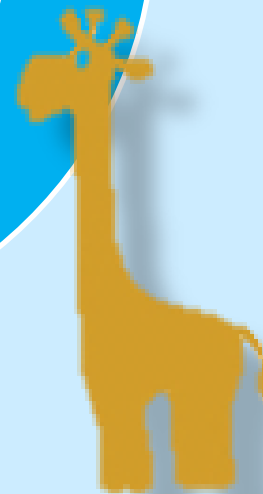


5. Girafund Foundation Funds

as at September 30, 2013



Net Assets
\$CDN **179 000**



6. Leverage

Sainte-Justine UHC and Development of Research into Thyroid-Related Illness

Without private financing as leverage it is difficult to obtain research grants.

In addition to our Foundation Girafund commitments, **our researchers were granted a 60 000€ research grant from the ESPE** (European Society for Pediatric Endocrinology) in September 2011.

This year Dr. Deladoey won an **important grant of \$CDN 337 338 from IRSC** (The Health Research Institute of Canada) which will be paid incrementally each year until 2017.

→ Hence, the Girafund Foundation was able to meet one of its main objectives:

Provide the leverage required by researchers at CHU Sainte-Justine to obtain additional financing from public and scientific organizations.

Thus **the research on pediatric thyroid illnesses has been boosted** to better understand both the genetic implications for each child and the origins of congenital hypothyroidism, in order to be able to provide suitably adapted treatment for patients.



7. Our partners



Girafund Foundation

1100 boul. René-Lévesque, Suite 2500
Montreal, QC H3B 5C9, Canada
Registration number : 826127318RC0001
www.girafonds.com

Directors:

Mtre Caroline Pratte, President
Mtre Andrew Ness
Mtre Charles Gagnon

Girafund Patron:

The Honorable Paule Gauthier, c.p., o.c.,
o.q., c.r., ad. e.
Edifice Stein Monast
Dalhousie Street, Suite 300
Quebec QC G1K 4B2, CANADA
T: +1 418 529-6531

Insurers:

Aon Parizeau Inc. / Mrs Carole Heon
1801 Av McGill College
Montreal QC H3A 2N4, CANADA
T : +1 514 842-5000

Sainte-Justine UHC Foundation PR:

Mrs Sophie Baillargeon
Director, Major gifts
5757 Av. Decelles, Suite 335
Montreal QC H3S 2C3, CANADA
T : +1 514 345-4931 post 4944
Sophie.baillargeon.hsj@ssss.gouv.qc.ca
www.fondation-sainte-justine.org

Lawyers:

Mtres Brouillette, Charpentier, Fortin
Mtre Charles Gagnon
1100 boul. Rene-Levesque West
Montreal QC H3B 5C9, CANADA
T : +1 514 397-8500
info@bcf.ca

Auditors:

Samson Bélair/Deloitte & Touche Mr. Martin
Leblanc, CGA, M.Fisc. Associate partner
1 Place Ville Marie, Suite 3000
Montreal QC H3B 4T9, CANADA
T : +1 514 393-5288
mleblanc@deloitte.ca

Brokers:

RBC Banque Royale
M. Michael Grondin
600 boul. Maisonneuve West, Suite 270
Montreal QC H3A 3J2, CANADA
T : +1 514 985-8105

Bankers:

Royal Bank of Canada
Mrs Carole Jurick
1 Place Ville Marie, 6th floor
Montreal QC H3C 3A9, CANADA
T : +1 514 874-3062

Communication firm:

Mr. Éric Mateu
T : +1 514 787-0787
eric@vert.com



8. How to give?

GIVE

to the Girafund
Endowment Fund
at Sainte-Justine
UHC



By cheque made out to the order of Sainte-Justine UHC Foundation with a mention specifying that the gift is for Girafund.

Your cheque should be mailed to Mrs. Sophie Baillargeon, Sainte-Justine UHC Foundation : *Sainte-Justine UHC Foundation / Mrs. Sophie Baillargeon*
5757 Avenue Decelles, Suite 335
Montreal QC H3S 2C3, CANADA



In filling out the form online* on <http://www.fondation-sainte-justine.org/Donate%20now>

*In that case, thank you for mentioning in the comment part at the end of the form that the gift is for Girafund.

GIVE

to Girafund
Foundation



Kindly contact Caroline Pratte directly at info@girafonds.com

